

ORDER



Orders
Order / Rev: 715775 - 4
Alt Order #: 06330881
Product Desc: OBAMA SCHED A
Estimate: 1537
Flight Dates: 10/09/12 - 10/15/12
Original Date / Rev: 09/21/12 / 10/08/12
Order Type: Political

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: NAT

Agency
Name: Greer Margolis Mitchell/ Pol
Buying Contact: K Keuleman
Billing Contact:
 3050 K St NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser
Name: Obama/D/President
Demographic: A35+
Product Codes: PL-Presidential
Priority: P-4
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/08/12	10/14/12	147	\$199,475.00	\$169,553.75
10/15/12	10/21/12	28	\$21,625.00	\$18,381.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	175	\$221,100.00	\$187,935.00	0.00
Totals	175	\$221,100.00	\$187,935.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 30	WTSP	10/13/12	10/13/12	Sat 8-10a CBS This Morning Saturday	CM	Sat 8-10a	-----S-	:30	2	\$150.00	P-4	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-----S-			2		\$150.00		0.00				
E 31	WTSP	10/13/12	10/13/12	Sat 7-730p Wheel of Fortune	CM	Sat 7-730p	-----S-	:30	2	\$400.00	P-4	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-----S-			2		\$400.00		0.00				
E 60	WTSP	10/09/12	10/15/12	B&B Bold and Beautiful	CM	130-2p	MTWTF--	:30	5	\$1,100.00	P-3	0.00	NM	3	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/09/12	10/15/12	MTWTF--			5		\$1,100.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WTSP	10/09/12-10/15/12		B&B		130-2p	MTWThF----	:30		(\$1,100.00)		0.00	NM		
Credited [TOO MANY IN SHOWS]															
3	WTSP	10/09/12-10/15/12		B&B		130-2p	MTWThF----	:30		(\$1,100.00)		0.00	NM		
Credited [TOO MANY IN SHOWS]															
E 70	WTSP	10/10/12	10/10/12	Wed Prime B Criminal Minds	CM	Wed 9-10p	--W----	:30	1	\$5,000.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	--W----			1		\$5,000.00		0.00				

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Advertiser: Obama/D/President
 Product Desc: OBAMA SCHED A
 Estimate: 1537

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 70	WTSP	10/10/12	10/10/12	Wed Prime B Criminal Minds	CM	Wed 9-10p	--W----	:30	1	\$5,000.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/08/12	10/14/12	--W----		1			\$5,000.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	10/08/12-10/14/12		Wed Prime B		Wed 9-10p	--W-----	:30		(\$5,000.00)		0.00	NM		
	Credited [TOO MANY IN SHOWS]														
N 71	WTSP	10/13/12	10/13/12	Sat Prime A Crimetime Saturday	CM	Sat 8-9p	-----S-	:30	2	\$3,000.00	P-3	0.00	NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/08/12	10/14/12	-----S-		2			\$3,000.00		0.00				
N 72	WTSP	10/09/12	10/15/12	10 News Replay 10 News Replay	CM	M-F 207-242x	-TWTF--	:30	5	\$100.00	P-4	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/09/12	10/15/12	-TWTF--		5			\$100.00		0.00				
N 73	WTSP	10/09/12	10/12/12	M-F 10-11a Studio 10	CM	10-11a	-TWTF--	:30	2	\$75.00	P-4	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/08/12	10/14/12	-TWTF--		2			\$75.00		0.00				
N 74	WTSP	10/14/12	10/14/12	NFL Football Game #1 NFL Football Game #1	CM	1-4p	-----S	:30	2	\$8,000.00	P-3	0.00	NM	2	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/08/12	10/14/12	-----S		2			\$8,000.00		0.00				
N 75	WTSP	10/13/12	10/13/12	NCAA Football Game #2 NCAA Football Game #2	CM	3-7p	-----S-	:30	3	\$5,000.00	P-3	0.00	NM	3	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/08/12	10/14/12	-----S-		3			\$5,000.00		0.00				
N 76	WTSP	10/14/12	10/14/12	Sun Prime A 60 Minutes	CM	7-8p	-----S	:30	1	\$9,000.00	P-3	0.00	NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/08/12	10/14/12	-----S		1			\$9,000.00		0.00				
Totals													175	\$221,100.00	